



Informa Markets in India and KDCL Unveil INFRA CONEX

An extensive platform for the Indian construction equipment market slated for August 2021

Gandhinagar / Mumbai, September 16th, 2020: Informa Markets in India, (formerly UBM India), India's leading B2B exhibition organiser and K and D Communication Ltd. (KDCL) in a Joint Venture, today unveiled a brand new Exhibition 'INFRA CONEX' that will cater to the Indian construction equipment sector. The three day Expo slated for 6th - 8th August 2021 at Gandhinagar, Gujarat, will focus on new launches, automation technology in construction, provide solutions to the industry drivers and forecast the challenges of the India construction equipment market through high content-driven conference, seminar & product presentation. . The announcement was virtually marked by the presence of **Shri Satin Sachdeva-Founder President- Construction Equipment Rental Association (CERA); Shri Arvind Patel Chairman Gujarat Contractors Association (GCA); Shri Sanket Shah- Hon. Secretary, GIHED CREDAI, Shri Yogesh Mudras, Managing Director, Informa Markets in India and Shri Samir Kapoor- Head Projects - KDCL** at the Virtual Press Conference.

The country's economy and the construction industry both have faced adversity following the COVID-19 enforced lockdown. These unprecedented scale of events had forced the industry to come to a halt forcing the migrant labour to return to their hometowns as private businesses had pessimistic views and reduced spending. The timing of the expo is in sync with the movements in the market especially in the current pandemic scenario where industries are looking forward to revival. According to a recent research report by GLEEDS, general sentiments in the market show the business to be slowly picking up, however, Q4 2020 shows a poor to moderate returns and sense of normalcy would be expected to return only in Q2 2021, provided the vaccine is found and distributed in India by year-end 2020.

With the Government's mission of ATMANIRBHAR BHARAT and vision to increase MSMEs contribution to India's GDP to over 50% from the current 29%, the event will also facilitate the MSME companies with special pricing at the MSME Pavilion and will allow meeting the policymakers & buyers. Apart from

providing ease of doing online business, the expo will act as a catalyst for global networking with foreign manufactures.

Speaking at the virtual Press Meet of the unveiling of INFRACONEX 2021, Mr. Yogesh Mudras, Managing Director, Informa Markets in India said, *"The Indian road infrastructure and highways construction industry, including the equipment and materials, are the biggest component in driving the economy and the second largest employer after agriculture. With the government's projection of ₹111 trillion investments for 2020-25 to develop social and economic infrastructure to boost the economic growth, allied industries such as the construction equipment market will be augmented. InfraConex aims to create an experience for all the industry stakeholders such as construction equipment companies, distributors, policy makers, government, financial institutions, associations, organizations, forums, and alliances related to construction equipment market. The expo will also help the MSME companies from the construction sector to connect with the financial institutions to better understand the government policies of funding MSME. This would be especially useful given that 30 % of equipment manufacturers in India comprise Gujarat based MSMEs. Special products zone will be created to display the innovative products manufactured by the MSMEs."*

"We are extremely proud to partner with KDCL for InfraConex that will support us with their worldwide networking, pre-emptive planning and execution. With a strong base in the western region, our collaboration with KDCL will raise the platform for the construction equipment sector. We look forward to a prolific partnership with them." He further added.

The expo will be a catalyst in the growth of the construction equipment market by creating meaningful interactions between various stakeholders of the industry such as manufacturers, suppliers, distributors, policymakers, investors, nodal agencies and associations. It will provide a platform to showcase the path-breaking technologies, automation and solutions for the industry to ascend to the next level. It will help industry stakeholders explore the latest products and technologies and thereby help them in CAPEX related decision making. The expo will also host a knowledge forum by key influencers of the industry through conferences and seminars and will facilitate mind-stimulating discussion on challenges and way forward for the industry.

Infraconex is well received by associations such as Indian Construction Equipment Manufacturers Association-I-CEMA; Construction Equipment Rental Association- CERA; Crane Owners Association Of India- (COAOI); Builders Association Of India- BAI; Maharashtra Chamber Of Housing Industry- CREDAI-MCHI; Confederation of Real Estate Developers' Associations of India (CREDAI); CREDAI Gujarat; National Real Estate Development Council- NAREDCO; Tunneling Association OF India- TAI; Gujarat Contractors Association; Ready Mix Concrete Manufactures Association -RMCMA and Fluid Power Society Of India.

Exhibitors at the event will be from various industries related to construction such as Earthmoving, Demolition & Transport Equipment; Roads, Ports & Foundation Equipment, Building & Concrete Sector;

Lifting, Handling & Hydraulic; Automation & IT; and Safety Equipment. The first physical expo of the construction industry after the COVID pandemic is likely to attract Architects, Builders / Developers, Consultants, Contractors, Distributors /Retailers, Large EPCs, Financial/Leasing Companies, Government Officials, Industry Associations, Mining Companies, OEM Manufacturers, Oil Refineries, Port Companies, Power Plants, Public-Sector Decision Makers, Rental Companies, Safety Companies, and Spare Parts & Component Manufacturers.

About Informa Markets

Informa Markets creates platforms for industries and specialist markets to trade, innovate and grow. Our portfolio is comprised of more than 550 international B2B events and brands in markets including Healthcare & Pharmaceuticals, Infrastructure, Construction & Real Estate, Fashion & Apparel, Hospitality, Food & Beverage, and Health & Nutrition, among others. We provide customers and partners around the globe with opportunities to engage, experience and do business through face-to-face exhibitions, specialist digital content and actionable data solutions. As the world's leading exhibitions organiser, we bring a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days of the year. For more information, please visit www.informamarkets.com

About Informa Markets and our business in India

Informa Markets is owned by Informa PLC, a leading B2B information services group and the largest B2B Events organiser in the world. Informa Markets in India (formerly UBM India) is India's leading exhibition organizer, dedicated to help specialist markets and customer communities, domestically and around the world to trade, innovate and grow through exhibitions, digital content & services, and conferences & seminars. Every year, we hosts over 25 large scale exhibitions, 40 conferences, along with industry awards and trainings across the country; thereby enabling trade across multiple industry verticals. In India, Informa Markets has offices across Mumbai, New Delhi, Bangalore and Chennai. For further details, please visit - <https://www.informamarkets.com/en/regions/asia/India.html>

About KDCL

K and D Communication Ltd is a two-decade old company having experience in organizing industry specific exhibitions and summits. The first ever group to have diverse verticals like ORGANISING, MANAGING and DEVELOPING. KDCL represents the Indian Manufacturing Industry at a Global Level through various Exhibitions like, ENGINMACH, INDIA MACHINE TOOLS SHOW, RAJKOT & PUNE MACHINE TOOLS SHOW. It has been associated with various Ministries and State Governments for organizing their exhibitions and conventions, like INDIA SCIENCE CONGRESS, CREDIBLE CHATTISGARH, INDIA MOBILE CONGRESS, VIBRANT GUJARAT GLOBAL TRADE SHOW, PLASTINDIA ETC. KDCL has taken a leap forward by creating a Ultra-Modern, State of the Art exhibition centre in Gandhinagar, Gujarat.

For any media queries please contact:

Roshni Mitra - Roshni.mitra@informa.com

Mili Lalwani - mili.lalwani@informa.com